



Campaign Directors:

Wayne H. Bethards '59 Peter J. Della-Croce '99 Phillip R. Rever '63
 Joseph E. Criscuoli '82 Todd B. Hoffman '82 John J. B. Wright, Esq. '82

Campaign Chairmen:

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James E. Allen '77	James A. Charanis '87	H. Christopher Malone '86	Adrian G. Teel '64
Drury G. Bagwell '64	Jim H. Fields, Jr. Esq. '85	Patrick L. McGeough '83	Jerry C. Tobin '52
Edward P. Becker '70	Bruce L. Gordon '79	Hon. Thomas V. "Mike" Miller '64	John R. Tydings '63
Lance J. Billingsley '61	Hon. James E. Kenkel '55	R. Russ O'Haver '81	Warren B. Wimer, Esq. '62
Terry J. Billingsley '63	Allen J. Krowe '54	Robert G. Pemberton '58	Leslie David Young '62
Claude A. Bogley '70	Walter E. Laake, Jr. Esq. '65	Oscar L. Reksten '73	Francis P. Zurmuhlen '53

Co-Sponsored by:



**Eta Alumni Association
 of Phi Sigma Kappa**
 12806 Silverbirch Lane
 Laurel, MD 20708
 301-206-5472
 alumni@psk-eta.com
 www.alumni.psk-eta.com



**Eta Housing Corporation
 of Phi Sigma Kappa**
 15117 Old Columbia Pike
 Burtonsville, MD 20866
 301-476-9479



**Division of Student Affairs
 Office of Fraternity & Sorority Life**
 8400 Baltimore Ave., Suite 200
 College Park, MD 20740
 301-314-7918 TEL
 301-314-0222 FAX
 www.StudentAffairsGiving.umd.edu

Dear Eta Brother,

Some years ago, you stood proudly and stated: "In the firm conviction that my Fraternity demands of me a life of Faith and Purpose...."

Thus your experiences began with the Eta Chapter of Phi Sigma Kappa. When you look back at your time as an undergraduate at the University of Maryland, you see friendship, education, growth and experiences that have shaped you throughout your life.

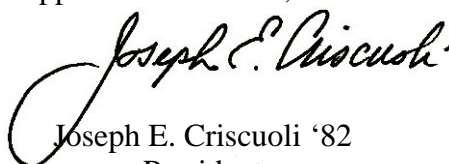
The Eta Chapter of Phi Sigma Kappa was the first and finest fraternity in the University System of Maryland. During the past two years, a dedicated group of volunteers has been working to bring our Chapter back to College Park. We're pleased to inform you that the Eta Chapter has received a new Charter from Phi Sigma Kappa, has obtained recognition from the University of Maryland, and recently moved in to a new home at #2 Fraternity Row.


The alumni of Eta Chapter have undertaken a Capital Campaign to raise the funds needed to secure, furnish, and maintain our Chapter House. We want to give back to the fraternity that has been such an important part of our life, and call upon you to aid us in attaining the goals of this Capital Campaign.

On more than one occasion you spoke these words: "Henceforward, therefore, it shall be My Purpose to remain forever true to this, my fraternity's faith in me and in turn to preserve and promote courageously and unselfishly the chosen ideals of our mutual affection and common endeavor."

You can continue this sense of Purpose by joining us now in making a generous tax deductible contribution to the Six Columns Fund, the Capital Campaign to Benefit the Eta Chapter of Phi Sigma Kappa.

Please take a moment to review the enclosed materials, presenting the details of our Capital Campaign. We thank you in advance for your anticipated support of our efforts,


 Joseph E. Criscuoli '82
 President
 Eta Alumni Association


 John J. B. Wright, Esq '82
 President
 Eta Housing Corporation



SIX COLUMNS



**THE CAPITAL CAMPAIGN TO BENEFIT THE
ETA CHAPTER OF PHI SIGMA KAPPA**



SIX COLUMNS

They once supported your home away from home...the place where you grew, the place where you learned, and where you lived, the ideals of **Brotherhood**.

Behind them you studied, you crammed, and finally you earned your degree. You mastered the second of our Cardinal Principles...**Scholarship**.

When at last you left the University, you passed through them...one last time...and into the world of mature and capable men.

While they were a part of your life, you became who you are today. You explored, you experienced, you experimented, you led. They were strong; you became strong...you developed **Character**.

Now, after years of preparation and hard work...

...at long last, you are presented with a unique opportunity to give back...

...to actually set in place a new set of Six Columns for the next generation of members of the Eta Chapter of Phi Sigma Kappa.

It's time for us to go home. To come home. To once again establish a home that will teach, for the next 100 years, three simple ideals:

Brotherhood

Scholarship

Character

SIX COLUMNS

THE CAPITAL CAMPAIGN TO BENEFIT THE ETA CHAPTER OF PHI SIGMA KAPPA

At long last, the Eta Chapter of Phi Sigma Kappa has returned to the College Park campus of the University of Maryland. Our letters are once again worn on campus, our undergraduate members are involved in formal "Rush" activities and will compete this year in Greek Week and at Homecoming festivities.

The alumni of Eta Chapter have already demonstrated a tremendous show of support for the return of the Eta Chapter. When called to revive the alumni association and offer guidance to the undergraduates, Eta Alumni answered the call and created the largest alumni association Phi Sig has ever known.

As you can imagine, our next major challenge is to secure a fraternity house for our chapter. Without a permanent home, Eta will be hard-pressed to create an environment where a fraternity based on Brotherhood, Scholarship and Character can grow and thrive. Phi Sigma Kappa is a lifelong brotherhood dedicated to the betterment of the individual, the university community, and our world, by giving its members opportunities to develop leadership skills, participate in service to others, achieve academic excellence, experience cultural diversity and practice personal integrity. Without a chapter house our members will find it difficult to compete in Rush activities, the lifeblood of every fraternity.



What we need is a chapter house where undergraduates, alumni, parents and prospective members can walk through "Six Columns" and experience the home of Maryland's oldest, and finest, fraternity.

Now is the time to do more than read about our legacy...it's time to become a part of it.

Under the leadership of our Campaign Chairmen, the Six Columns Fund was established with the help of the University of Maryland Division of Student Affairs. Now you can create your own legacy.

With your help we can return the Eta Chapter to our rightful place on Fraternity Row. We are asking that donors step forward at their earliest opportunity, especially where your interest involves naming rights, so that we may be in a position to satisfy the financial requirements that are necessary to begin the acquisition phase on July 1, 2011.

Included with this brochure is a Gift Form. This document, combined with your generous tax-deductible* gift, payable to the University of Maryland College Park Foundation, will make it possible for future generations of Phi Sig's to enjoy what you once had...a home.

Only one question remains:
Will You Help Us?

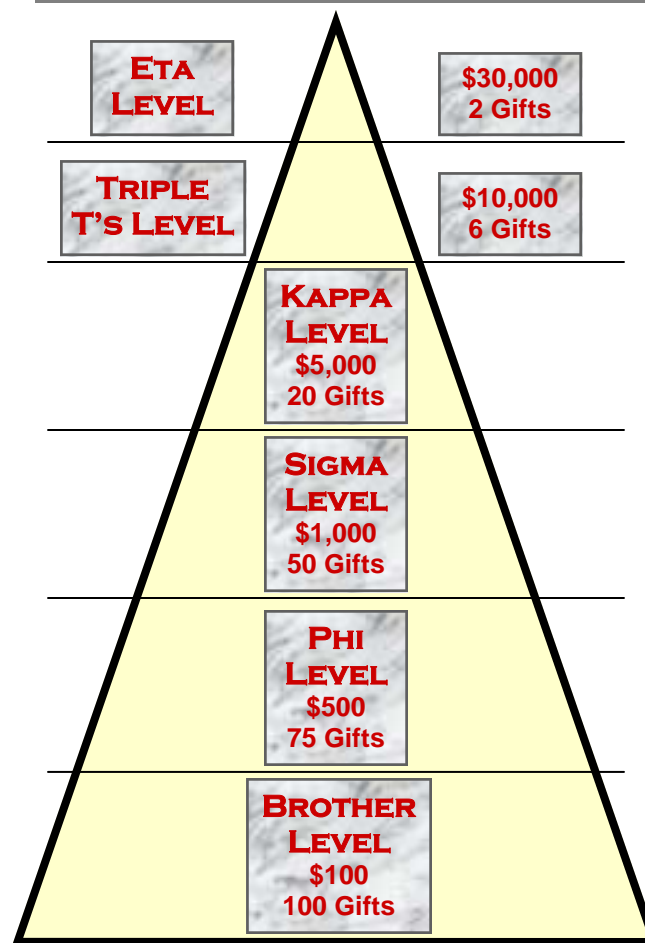


OUR MISSION

The "Six Columns" Capital Campaign was established for the sole purpose of attending to

our goal of providing the financial support needed to purchase, outfit and maintain a fraternity house on Fraternity Row, the traditional home of the Eta Chapter of Phi Sigma Kappa. To achieve this goal, we have established the following campaign goal and gift levels.

CAMPAIGN GOAL: \$317,500



NAMING RIGHTS

There exists a unique opportunity for donors, and/or groups of donors, to establish a legacy of their own and secure naming rights for many parts of the new home of the Eta Chapter of Phi Sigma Kappa. Naming rights will be offered on a first-come first-served basis, will be acknowledged with a decorative plaque, and will extend for a period of twenty-five years. Please contact our Campaign Chairmen to discuss your individual or group interest in any of the locations that are available for naming rights as listed below.

Location	Qty.	Value (ea.)
Columns	6	\$20,000
Living Room	1	\$15,000
Chapter Room	1	\$10,000
Front Porch	1	\$10,000
Association Room (TV Room)	1	\$10,000
Dining Room	1	\$7,500
Front Door	1	\$7,000
Basement	1	\$5,000
Kitchen	1	\$5,000
1st Floor	1	\$5,000
Advisor's Rm. (Resident Life Su.)	1	\$5,000
2nd Floor	1	\$5,000
3rd Floor	1	\$5,000
President's Room (bedroom)	1	\$5,000
Stairwell	1	\$5,000
Fireplace	1	\$3,000
Foyer	1	\$3,000
Study Room (1st floor)	1	\$3,000
Television	1	\$3,000
Ritual Closet (in basement)	1	\$2,500
Basement Bathroom	1	\$2,000
Laundry Room	1	\$2,000
1st Floor Bathroom	1	\$2,000
2nd Floor Bathroom	1	\$2,000
3rd Floor Bathroom	1	\$2,000
Brother's Rooms (bedrooms)	15	\$1,500

* Gifts in support of the University of Maryland are accepted and managed by the University of Maryland College Park Foundation Inc., an affiliated 501c(3) organization authorized by the Board of Regents. Gifts are tax deductible as allowed by law. Please consult your tax advisor.



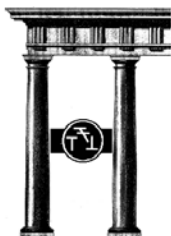
Campaign Chairmen:

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College Park, MD 20740
301-314-7918 TEL
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Division of Student Affairs Gift Form

Office of Fraternity and Sorority Life - Six Columns Fund Benefiting Phi Sigma Kappa

1 Donor Information

Mailing Preference: Home Business

Name(s): _____ Organization: _____

Home Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ E-Mail: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ E-Mail: _____

2 Student Affairs Gift Fund Options

Six Columns Fund _____ Amount \$ _____

3 Payment Options

Enclosed is my gift check of \$ _____ made payable to the **University of Maryland College Park Foundation**

I would like to charge my contribution of \$ _____ to the following credit card:

Master Card **VISA** **Discover** **American Express**

Card Number _____ Expiration Date _____

Authorized Signature _____

I would like to make this gift via payroll deduction (State of Maryland employees only)

My employer will match my charitable contribution to this fund. Enclosed is the completed and signed matching gift form.

Please contact me regarding a gift of stock, real estate, personal property or wire transfer.

4 Multi-Year Pledge

I am pledging \$ _____ and will make _____ payments as shown below:

1st payment of \$ _____ enclosed or due by April 1, 2011 or _____ (If enclosed, please also complete section 3)

2nd payment of \$ _____ due by December 1, 2011 or _____

3rd payment of \$ _____ due by April 1, 2012 or _____

4th payment of \$ _____ due by December 1, 2012 or _____

5th payment of \$ _____ due by April 1, 2013 or _____

Signature _____ Date _____

5 Gifts in Honor/Memory

This gift is made in

honor of memory of: _____

Please notify the following individual(s):

Name(s): _____

Address: _____

6 Opportunities and Additional Information

I would like to learn more about the following:

- | | |
|--|---|
| <input type="checkbox"/> Serving on the Vice President for Student Affairs Board of Visitors | <input type="checkbox"/> Serving on the Parents Association Advisory Board |
| <input type="checkbox"/> Other Division of Student Affairs Priorities (check all that apply) | <input type="checkbox"/> Hiring UM student interns and alumni |
| <input type="checkbox"/> Garden of Reflection and Remembrance | <input type="checkbox"/> Assisting with Student Affairs Fundraising Initiatives |
| <input type="checkbox"/> Alternative Breaks Program | |
| <input type="checkbox"/> UM Student Crisis Fund | |
| <input type="checkbox"/> Stamp Student Union Contemporary Art Purchasing Program | |
| <input type="checkbox"/> America Reads * America Counts | |
| <input type="checkbox"/> University Golf Course | |
| <input type="checkbox"/> Veterans Initiative | |
| <input type="checkbox"/> Naming Opportunities | |
| <input type="checkbox"/> Estate or Planned Gifts | |

7 Complete List of Division of Student Affairs Gift Funds

- | | | |
|--|--|---|
| • Alexion Veterans Scholarship | • Faculty Staff Assistance Fund | • Pavela Prize for Academic Integrity & Ethical Development |
| • Alpha Chi Omega Fund | • Edward Friedson Memorial Scholarship | • Camille Rajpat Outstanding Judiciary Member Fund |
| • Alternative Breaks Fund | • Garden of Reflection and Remembrance | • Richbourg Family Veterans Scholarship |
| • America Counts Program | • Greek Programming Fund | • Senior Council Programming Fund |
| • America Reads Program | • Golf Course Renovation Fund | • Stamp Student Union Enhancement Fund |
| • Byrd Society Awards Fund | • Maryland Golf for Business Fund | • Substance Abuse Control Fund |
| • Divine Nine Assistance Fund | • Health Center Fund | • Student Affairs Scholarship Fund |
| • Dreamkeepers Emergency Financial Assistance Fund | • Healthy Workers Program | • Student Crisis Fund |
| • Drury G. Bagwell ODK Lecture | • Patricia S. Higgins Scholarship Fund (Dining Services) | • William L. Thomas, Jr. ODK Lecture |
| • Paul E. and Jane F. Butler Veterans Scholarship | • Integrity at Maryland Fund | • Pat Tillman Scholarship Fund |
| • Byrd Award Initiatives Fund | • Brandon James Malstrom Memorial Scholarship Fund | • UM Veterans Scholarship Fund |
| • Campus Recreation Services Eppley Fund | • Memorial Chapel Fund | • Veterans Initiative Fund |
| • Career Center Fund | • Joseph M. Mitchell Scholarship Fund | • Victim Assistance Program |
| • Contemporary Arts Purchasing Program | • Charlotte W. Newcombe Scholarship Fund | • Vice President for Student Affairs Discretionary Fund |
| • Counseling Center Fund | • Omicron Delta Kappa Discretionary Fund | • Matthew W. Watson Memorial Scholarship |
| • Dining Services Discretionary Fund | • Omicron Delta Kappa Scholarship Fund | • Ernest M. Willcher Veterans Scholarship |
| • Division of Student Affairs Awards Fund | • Parents Association Initiatives Fund | • Erik B. Young Travel-Study Awards Fund |
| • Robert E. Evasick Memorial Scholarship | • Parents Association Scholarship Fund | |

Please return this completed form and your gift to:

Division of Student Affairs Development Office
University of Maryland
8400 Baltimore Avenue, Suite 200
College Park, MD 20740

Gifts in support of the University of Maryland are accepted and managed by the University of Maryland College Park Foundation Inc., an affiliated 501 c(3) organization authorized by the Board of Regents. Gifts are tax deductible as allowed by law. Please consult your tax advisor.